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GOVT/LAST/EAST 383
Wesleyan University
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Office Hours:
Monday, 1:30-3:00 PM
Thursday, 1:30-3:00 PM

Class Meetings:
W 1:10 -4:00 PM
PAC 413

Syllabus: East Asian and Latin American Development

This seminar explores the social and economic evolution of East Asia and Latin America from about 1960 to the present. Development experiences in these regions are similar enough to be meaningfully compared (we are dealing mainly with "middle income" developing countries), but heterogeneous enough to raise questions about why some have done better than others at achieving rapid economic growth, an even distribution of income, improved health status and educational attainment, and reduced gender bias.

In the framework section (Sep 7, Sep 14, Sep 21) we study Amartya Sen's capabilities approach to development, which holds that the goal of development should be to enable people to live the lives they value. We also evaluate indicators devised by the United Nations Development Programme to measure development at the national level.

In the outcomes section (Sep 28, Oct 5, Oct 12) we assess the progress of East Asian and Latin American countries on various dimensions of development, focusing on income-related outcomes (e.g., economic output per person and income inequality), survival-related outcomes (e.g., life expectancy and infant mortality), and gender-related outcomes (in population, mortality, education, employment, and political representation, among others).

In the policies section (Oct 19, Oct 26, Nov 2, Nov 9) we examine (1) land tenure, agrarian reform, and agriculture; (2) industry and finance; (3) health, education, and population; and (4) social assistance. We examine the effects of these policies on income-related, survival-related, and gender-related outcomes and inquire as to how differences in these policy areas across countries and over time may have influenced development.

In the contexts section (Nov 16, Nov 30, Dec 7) we explore how natural resources, class structure, and political regime form (democratic vs. authoritarian) have influenced economic and social policies and development outcomes.

Design and Functioning of the Seminar

The seminar is designed for students who want first-hand experience with social science research; who are comfortable with quantitative analysis; and who are highly motivated to find out why some countries do better than others at improving human development.

We read an article in common each week, but each student decides what and how much to read for each class session (except for the first two weeks, when we all read the Sen book and the Human Development Report 2010). The seminar sessions will involve short lectures (usually on the material to be covered in the subsequent week), discussion of the assigned reading, and comparative analysis of the countries on which seminar participants are working.

The seminar will provide a framework in which each student will carry out a semester-long research project on a single country in East Asia or Latin America. The research project will involve shorter papers culminating in a term paper. A paper on outcomes in your country is due Friday, October 14; a paper on policies in your country is due Friday, November 11; and a term paper on outcomes, policies, and contexts in your country is due Wednesday, December 14.

The seminar meets Wednesday afternoons. There are 12 substantive seminar sessions.

The day before 7 of these 12 sessions (identified on the next page of this syllabus) please upload to the Moodle site for the seminar a short paper -- about 5 pp.; .doc or .docx format -- summarizing your country's experience with the week's topic (to be discussed the following day), drawing on at least five sources that you find yourself. I will help guide you to the best available sources of cross-national and subnational data on social and economic development.

The day before 5 of the 12 substantive seminar sessions, no paper will be due. Instead, please submit a bibliography of six or more items on your country's experiences with the week's topic. Bibliographies are due on the following dates (for the reasons given):

- Tuesday, Oct. 11 (because the outcomes paper is due Friday, Oct. 14)
- Tuesday, Oct. 25 (because that date falls within Fall Break)
- Tuesday, Nov. 8 (because the policies paper is due Friday, Nov. 11)
- Tuesday, Nov. 29 (because the going will be getting tough in your other courses)
- Tuesday, Dec. 6 (because the outcomes, policies, and contexts paper is due Weds., Dec 14)

In the seminar session the day after you submit a bibliography, I may ask you questions about items on your bibliography, as well as about the assigned reading.

The final grade will be based on

Seven short papers	35 percent (5 percent each)
Five bibliographies	10 percent (2 percent each)
Outcomes paper Oct 14	10 percent
Policies paper Nov 11	10 percent
Outcomes, policies, and contexts paper Dec 14	25 percent
Punctuality and preparedness	10 percent

Obtaining Course Readings

Available for purchase at Broad Street Books is the single required text: Amartya Sen, Development as Freedom (New York: Alfred A. Knopf, 1999). All other readings are available on the Moodle site for the course.

Summary of Course Schedule

Wed Sep 7 Introduction to the Course

1. Framework

Wed Sep 14 Development as Freedom (two 3-page essays due Sep 13)

Wed Sep 21 The Real Wealth of Nations (a 1-page statistical summary due Sep 20)

2. Outcomes

Wed Sep 28 Outcomes: Income-Related (5-page paper due Sep 27)

Wed Oct 5 Outcomes: Survival-Related (5-page paper due Oct 4)

Wed Oct 12 Outcomes: Gender-Related (bibliography due Oct 11)

Fri Oct 14 Outcomes Paper Due

3. Policies

Wed Oct 19 Policies: Land and Agriculture (5-page paper due Oct 18)

Wed Oct 26 Policies: Industrial and Financial (bibliography due Oct 25)

Wed Nov 2 Policies: Basic Social Services (5-page paper due Nov 1)

Wed Nov 9 Policies: Cash Transfer Programs (bibliography due Nov 8)

Fri Nov 11 Policies Paper Due

4. Contexts

Wed Nov 16 Contexts: Natural Resource Endowment (5-page paper due Nov 15)

Wed Nov 30 Contexts: Class Structure and Organization (bibliography due Nov 29)

Wed Dec 7 Contexts: Democracy vs. Authoritarianism (bibliography due Dec 6)

Wed Dec 14 Outcomes, Policies, and Contexts Paper Due

TOPICS AND READINGS

Wed Sep 7 Introduction

1. Framework

Wed Sep 14 Development as Freedom

Sen, Amartya. Development as Freedom. New York: Alfred A. Knopf, 1999.
Introduction and Chapters 1, 2, 4, 6, and 8.

Wed Sep 21 The Real Wealth of Nations

UNDP [United Nations Development Programme], Human Development Report 2010: The Real Wealth of Nations (New York: Palgrave Macmillan, 2010), Chs. 2 and 3 (pp. 11-64); use Statistical Annex (pp. 141-223) for assignment. <http://hdr.undp.org/en/reports/global/hdr2010/chapters/>

2. Outcomes

Wed Sep 28 Outcomes: Income-Related

McGuire, James W. "Development Policy and Its Determinants in East Asia and Latin America." Journal of Public Policy 14 No. 2 (April 1994), 205-242. <http://www.jstor.org/stable/4007572>

Wed Oct 5 Outcomes: Survival-Related

Mosley, W. Henry, and Lincoln Chen. "An Analytical Framework for the Study of Child Survival in Developing Countries." Population and Development Review 10 Supp. (1984), 24-45. <http://www.jstor.org/stable/i330203>

UNICEF, WHO, The World Bank, UNPD. Child Mortality in 2006: Estimates Developed By the Inter-Agency Group for Child Mortality Estimation (New York: UNICEF, 2007) http://www.childinfo.org/mortality_methodology.html

Wed Oct 12 Outcomes: Gender-Related

Croll, Elizabeth. "Amartya Sen's 100 Million Missing Women." Oxford Development Studies 29 No. 3 (October 2001), 225-244.

Sinding, Steven W. "The Great Population Debates: How Relevant Are They for the 20th Century?" American Journal of Public Health 90 No. 12 (December 2000), 1841-1845.
<http://ajph.aphapublications.org/cgi/reprint/90/12/1841.pdf>

Fri Oct 14 Paper due: Outcomes in your country

3. Policies

- Wed Oct 19 Policies: Land and Agriculture
- Kay, Cristóbal. "Why East Asia Overtook Latin America: Agrarian Reform, Industrialisation and Development." Third World Quarterly 23 No. 6 (December 2002), 1073-1102. <http://www.jstor.org/stable/3993564>
- Wed Oct 26 Policies: Industrial and Finacial
- Adams, F. Gerard, and IngerMarie Davis. "The Role of Policy in Economic Development." Asian-Pacific Economic Literature 8 No. 1 (May 1994), 8-26.
- Wed Nov 2 Policies: Basic Social Services
- Drèze, Jean, and Amartya Sen. Hunger and Public Action (Oxford: Clarendon Press, 1989), Ch. 12, 226-253.
- Wed Nov 9 Policies: Cash Transfer Programs
- Ferreira, Francisco H. G., and David Robalino. "Social Protection in Latin America: Achievements and Limitations." World Bank Policy Research Working Paper 5305 (May 2010).
<http://www.iadb.org/intal/intalcdi/PE/2010/05495.pdf>
- Fri Nov 11 Paper due: Policies in your country**

4. Contexts

- Wed Nov 16 Contexts: Natural Resource Endowment
- Torvik, Ragnar. "Why Do Some Resource-Abundant Countries Succeed While Others Do Not? Oxford Review of Economic Policy 25 No. 2 (Summer 2009), 241–256. <http://oxrep.oxfordjournals.org/cgi/reprint/25/2/241>
- Wed Nov 30 Contexts: Class Structure and Organization
- Jenkins, Rhys. "The Political Economy of Industrialization: A Comparison of East Asian and Latin American Newly Industrializing Countries." Development and Change 22 No. 2 (April 1991), 197-231.
- Wed Dec 7 Contexts: Democracy vs. Authoritarianism
- McGuire, James W. Wealth, Health, and Democracy in East Asia and Latin America (New York: Cambridge University Press, 2010), Ch. 11, 278-310.
- Wed Dec 14 Paper due: Outcomes, policies, and context in your country**